

**NEWS RELEASE**  
**For Immediate Release**

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**Brady to Attend the ISBER 2014 Annual Meeting & Exhibits**

*Company to debut the BMP21-LAB printer and showcase its laboratory label materials*

**MILWAUKEE, Wis.** (May 14, 2014) — [Brady](http://www.bradycorp.com) (NYSE:BRC), a global leader in industrial and safety printing systems and solutions, today announced that it will attend the ISBER (International Society for Biological and Environmental Repositories) 2014 Annual Meeting and Exhibits. The event will take place May 20-24, 2014, at the Walt Disney World Swan and Dolphin Hotels in Lake Buena Vista, Florida. Brady will exhibit at booth #304.

At the show, Brady will debut its new [BMP21-LAB label printer](#). This printer is designed for ultimate label clarity and reliability in the lab environment, with easy-to-use lab symbols and durable, lab-specific materials. With the capabilities of the BMP21-LAB printer, pens will no longer be needed for labeling in the lab.

Brady will also showcase its [lab label materials](#), designed for tubes, vials, slides, glassware and more. The materials hold up to harsh chemicals used in the lab and withstand temperatures ranging from -196°C to autoclave conditions.

To learn more about Brady's lab-specific printers and labels, show attendees can visit Brady at booth #304.

**For more information:**

For Brady's complete product offering, visit [BradyID.com](http://BradyID.com). In Canada, visit [BradyCanada.ca](http://BradyCanada.ca).

**About Brady Corporation:**

Brady Corporation (NYSE: BRC) is an international manufacturer and marketer of complete solutions that identify and protect premises, products and people. Its products include high-performance labels and signs, safety devices, printing systems and software, and precision die-cut materials. Founded in 1914, the company has millions of customers in electronics, telecommunications, manufacturing, electrical, construction, education, medical and a variety of other industries. Brady is headquartered in Milwaukee and employs 6,900 people at operations in the Americas, Europe and Asia/Pacific. Brady's fiscal 2013 sales were approximately \$1.15 billion. More information about Brady Corporation is available at [www.bradycorp.com](http://www.bradycorp.com).

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